



# **The Connector's Advantage**

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**7 Mindsets to Grow  
Your Influence and Impact**

**Michelle Tillis Lederman**

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Foreword by Ivan Misner

**Resources**

# RESOURCES

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## Books

*Ask Powerful Questions* by Will Wise  
*Connection Culture* by Michael Lee Stallard  
*Croissants vs. Bagels* by Robbie Samuels  
*The Digital Mystique* by Sarah Granger  
*The 11 Laws of Likability* by Michelle Tillis Lederman  
*Entrepreneurial You, Reinventing You* by Dorie Clark  
*Frientimacy* by Shasta Nelson  
*Giftology* by John Ruhlin  
*How to Create Your Own Luck* by Susan RoAne  
*How to Work a Room* by Susan RoAne  
*The Membership Economy* by Robbie Kellman Baxter  
*Mindset* by Carol Dweck  
*Pause* by Rachael O'Meara  
*Reinventing You* by Dorie Clark  
*Road Map for Revolutionaries* by Elisa Camahort Page  
*The Secrets of Savvy Networking* by Susan RoAne  
*Stand Out* by Dorie Clark  
*3 Billion Under 30* by Jared Kleinert  
*The Tipping Point* by Malcolm Gladwell  
*2 Billion Under 20* by Jared Kleinert  
*What Do I Say Next?* by Susan RoAne  
*Work PAUSE Thrive* by Lisen Stromberg

## Expert Websites

Chad Littlefield and Will Wise: [WeAnd.me](http://WeAnd.me)  
Darrah Brustein: [Darrah.co](http://Darrah.co)  
Denise Brosseau: [ThoughtLeadershipLab.com](http://ThoughtLeadershipLab.com)  
Dennis Brown: [AskDennisBrown.com](http://AskDennisBrown.com)  
Dorie Clark: [DorieClark.com](http://DorieClark.com)  
Elisa Camahort Page: [ElisaCP.com](http://ElisaCP.com)  
John Corcoran: [SmartBusinessRevolution.com](http://SmartBusinessRevolution.com)  
Jordan Harbinger: [JordanHarbinger.com](http://JordanHarbinger.com)  
Lisen Stromberg: [LisenStromberg.com](http://LisenStromberg.com)  
Marshall Goldsmith: [MarshallGoldsmith.com](http://MarshallGoldsmith.com)  
Mary LoVerde: [MaryLoVerde.com](http://MaryLoVerde.com)  
Michael Lee Stallard: [MichaelLeeStallard.com](http://MichaelLeeStallard.com)  
Lindsay Johnson: [TheRadicalConnector.com](http://TheRadicalConnector.com)  
Robbie Kellman Baxter: [PeninsulaStrategies.com](http://PeninsulaStrategies.com)  
Robbie Samuels: [RobbieSamuels.com](http://RobbieSamuels.com)

Ryan Foland: [RyanFoland.com](http://RyanFoland.com)  
Sarah Granger: [SarahGranger.com](http://SarahGranger.com)  
Susan RoAne: [SusanRoAne.com](http://SusanRoAne.com)

## Company and Resource Websites

Alyce: [Alyce.com](http://Alyce.com)  
Bond: [Bond.co](http://Bond.co)  
Contactually: [Contactually.com](http://Contactually.com)  
Donors Choose: [DonorsChoose.org](http://DonorsChoose.org)  
FutureLeaderNow: [FutureLeaderNow.com](http://FutureLeaderNow.com)  
Gateway to Innovation: [G21Conference.com](http://G21Conference.com)  
Intern Queen: [InternQueen.com](http://InternQueen.com)  
Send Out Cards: [SendOutCards.com](http://SendOutCards.com)  
Women's Startup Lab: [WomenStartupLab.com](http://WomenStartupLab.com)

## Podcasts

*B2B Growth*: [B2BGrowthShow.com](http://B2BGrowthShow.com)  
*Eventual Millionaire*: [EventualMillionaire.com](http://EventualMillionaire.com)  
*The Introvert's Edge*:  
[MatthewPollard.com/TheIntrovertsEdge](http://MatthewPollard.com/TheIntrovertsEdge)  
*The Jordan Harbinger Show*:  
[JordanHarbinger.com/Podcast](http://JordanHarbinger.com/Podcast)  
*World of Speakers*: [SpeakerHub.com/SkillCamp](http://SpeakerHub.com/SkillCamp)

## Member Organizations

Business Network International: [BNI.com](http://BNI.com)  
Coaches, Trainers, and Consultants LinkedIn group:  
[linkedin.com/groups/2980318](http://linkedin.com/groups/2980318)  
ConnectorsClub: [linkedin.com/groups/1053417](http://linkedin.com/groups/1053417)  
GirlFriend Circles: [GirlFriendCircles.com](http://GirlFriendCircles.com)  
Information Technology Senior Management  
Forum: [ITSMFonline.org](http://ITSMFonline.org)  
Ivy: [Ivy.com](http://Ivy.com)  
Network Under 40: [NetworkUnder40.com](http://NetworkUnder40.com)  
Society for Information Management: [Simnet.org](http://Simnet.org)  
Young Entrepreneur Council: [YEC.com](http://YEC.com)