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[Michelle Tillis Lederman](#), one of Forbes Top 25 Networking Experts, is the author of four books including the internationally known, [The 11 Laws of Likability](#), and the #1 new release [The Connectors Advantage](#). Michelle is a connection creator and CEO of [Executive Essentials](#), which provides customized communications and leadership programs for fortune 500, non-profit, university and government clients. A former finance executive and NYU Professor, Michelle is a regular in the media appearing on NBC, CBS, Fox, NPR, the Wall Street Journal, NY Times, CNBC, and others. An accomplished speaker, trainer, author and coach, Michelle is known for helping people work better together and advance their individual impact.