My 4 quadrant brain profile
Interpreting the results

The NBI Adult profile identifies the thinking preferences of the individual. Gaining insight into the way we prefer to think, makes us more aware of and sensitive to the preferences of others.

Developing better relationships, making more dynamic contributions in the team and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile. Making more accurate job and career choices or determining the correct subject or study selections, could eventually lead to the individual enjoying a more productive and fulfilled personal and professional life.

Because the focus is on thinking preferences the end result is neither good nor bad or right or wrong. The NBI Adult profile is a descriptive, objective analysis of the individual’s thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual’s thought preferences, and makes recommendations based on those.

The NBI Adult profile measures thinking preferences, and not the skills or abilities necessary to execute those preferences. It is therefore possible that an individual could have a very strong preference for order, planning and organization, but has never had the opportunity to develop the skills to plan and organize. The recommendation in this instance would be that since the desire is there, the skills to support that desire should be developed in order to be effective in a given career.

On the other hand, it is possible that a person could have excellent skills to be a banker, but has a very low preference (which could lead to a rejection) of the processes associated with the job. The individual would therefore not be able to sustain the passion and energy to stay happy and productive in the banking environment. Not only does the profile indicate the dominant or high preference areas but the average and low preference quadrants are also indicated and explained.

It is possible to have a high preference in two contrasting quadrants ex. R1 and L2. This will mean that you have strong preferences in the contrasting top-right and bottom-left quadrants. Thus you will alternate between a preference for change and excitement on the one hand and security and tradition on the other. Remember, a strong preference in a quadrant does not always mean that you will have equally strong preferences for all the processes.

It is important to note that the total score for every profile is 300. The scores are categorized as follows:

- **95+**
  - Very high preference
- **80-94**
  - High preference
- **65-79**
  - Average preference
- **50-64**
  - Low preference
- **50-**
  - Very low preference

Please note that an individual’s profile should always be evaluated in categories and not according to exact scores.
General information regarding the different quadrants

**L1**

**General preferences**
- Accuracy, Digging deeper into a problem, Precision,
- Exactness, Focused approach, Factual reasoning, No nonsense approach, Objectivity, Information with no hidden meanings, Critical, Correctness - not to make mistakes, Goal orientated, Real things, Facts and rational information are of fundamental importance, Factual memory tends to get priority.

**Broad subject and career choices**
- Factual subjects, accounting, algebra, economics, sciences, chemistry, technical areas, areas of Information Technology (programming, trouble shooting), business analysis, some law subjects. Specific engineering programs, medical courses (general practitioners, surgeons, medical research, dentistry) actuary, typists, detectives, market research, systems analysis, Wildlife Sciences.

**L2**

**General preferences**
- Planning, Practical application, Organization, Promptness, Discipline, Dedication, Step-by-step approach, Details, Operational, Tidiness, Tradition, Procedures, Routine, Rules and regulations, Structure, Orthodox, Prefers to follow guidelines.

**Broad subject and career choices**
- Accounting, aspects of secretarial work, administration, teaching and supervision, police and military careers, specific sciences such as biology and veterinary studies, certain medical and paramedical careers, including nursing, therapy. Aspects of management relating to planning, structuring and systems of control.

**R2**

**General preferences**

**Broad subject and career choices**
- Social sciences, psychology, counseling, certain language categories, journalism. People-focused marketing, direct & retail sales, hospitality, teaching & training, consulting. Service careers, social work, nursing, therapy. Management areas relating to people and team-work.

**R1**

**General preferences**

**Broad subject and career choices**
- Less structured courses such as design, advertising, multi-dimensional disciplines. Business courses that include scenario creation, strategic planning, management and personal development, entrepreneurship. Direct sales & marketing, pioneering new projects, generating ideas & concepts. Some medical careers such as pediatrics & psychiatry.
Candidate specific information

L1 = 95
High preference Quadrant

Marcia's brain profile shows that she is very comfortable with factual, logical, rational and critical thinking. She prefers an environment governed by clear guidelines and expectations, working with factual, technical or scientific data. She is very likely to be precise and accurate in her approach, strongly focusing on the task at hand. Objective and factual, she could also be analytical and would usually allow little scope for feelings or emotions.

Marcia has a strong preference for dealing with concrete information such as quantitative measurements and financial data and could get frustrated if she does not have all the facts. Realism is likely to be important to her, but she is often critical of anything that does not comply with the high standards that she sets. Marcia is performance driven and can sometimes be authoritarian, using external discipline to achieve the desired result.

R1 = 61
Low preference Quadrant

It is unlikely that Marcia will enjoy an unstructured situation without clear guidelines or expectations. She will most probably not be comfortable in a constantly changing environment that requires her to look for alternatives, experiment and be involved with a variety of things simultaneously.

L2 = 80
High preference Quadrant

Marcia also has a high preference for processes such as attention to detail, organization and a procedural approach. She tends to be dedicated and disciplined and will most likely value tradition and routine. She prefers a structured, tidy and well-organized environment. Marcia is comfortable seeing a task through to completion following a step-by-step procedure, ensuring that nothing is overlooked. She could possibly have a high regard for security and safekeeping and is likely to find comfort in being able to plan for all eventualities.

Marcia is comfortable following instructions, preparing schedules and finding practical applications for knowledge gained. She will probably be comfortable with implementation, tactical planning and administrative tasks.

R2 = 64
Low preference Quadrant

It is unlikely that Marcia will enjoy constant interaction with others, as she prefers working on her own, or as part of a small team. She will most probably not be comfortable in an environment that requires her to be emotionally sensitive and show empathy and support on an ongoing basis.
Questions

Where your dominant quadrant was your first choice.

Question 2: I prefer a person who... : is realistic

Question 4: I prefer to complete an assignment ... : accurately

Question 5: I prefer to work with people who can ... : provide good and solid information

Question 7: When I travel, I prefer to... : decide between the good and bad of a few places beforehand

Question 8: I prefer to deal with information by... : evaluating the correctness of the facts

Question 9: I prefer to be told... : “Make sure that all the basics are correct”

Question 10: When I take a walk I like to ... : know exactly how far I am going to walk

Question 11: When I start on a new project, I prefer to... : seek advice from trustworthy sources

Question 13: In my work situation, I would prefer a challenge to... : obtain knowledge which will improve my work performance

Question 14: When I visit a place where I have not been before, I prefer to ... : make a thorough study of how to get there

Question 16: When I listen to a speaker, I prefer that he / she... : stays focused and does not go off the point

Question 18: When I read about an event, I prefer... : an objective and precise report

Question 20: I prefer ideas to be... : thoroughly thought through

Question 21: If I think about some activities I could do, I would prefer to... : decide on my priorities for the week

Question 22: I enjoy meeting with people who... : know what they want

Question 23: As a new employee at a company, I will give preference to... : sound and logical guidelines

Question 30: When I think about my future, I prefer to... : be realistic and sensible about it
The above 8-dimension results indicate your percentage scores in each quadrant. For example: if you move into the L1 mode of thinking, a score of 80 Realist and 20 Analyst means that you prefer realistic thinking 80% of the time and analytical thinking 20% of the time. With this in mind, read the following information regarding the 8 dimensions.
8 Dimension information regarding the different quadrants

L1  Realist
You prefer clarity of thinking and concrete information. You prefer to focus on a specific goal or outcome without distractions. This outcome should be defined clearly, should preferably be achievable, and direction and guidelines towards goal should be clear and without confusion. You prefer to weigh pros and cons and to have a clear understanding of consequences.

 Analyst
You prefer to get to the essence of things you are involved with and therefore like to dig deeper to achieve results. You prefer to connect a figure or measurement to things. You prefer certainty and would therefore calculate, probe, research and examine conditions and circumstances before proceeding. You like hard proof and therefore you prefer to query, question and enquire before starting out.

L2  Preserver
You prefer circumstances where traditions and well-proven methods and practices are followed and respected. You also prefer circumstances where rules and regulations are in place and where you can work in a methodical and cautious manner. You prefer an environment that is neat, secure and stable and to work with skilled, loyal and trustworthy people.

 Organizer
You prefer to plan, organise and arrange things. Your approach is orderly, detailed and systematic. You are an implementer and like to put things into action and be involved in the action. You also like to work according to a schedule or “to do” list, to administer and to oversee tasks. Perseverance, effectiveness and usefulness are high priorities.

R2  Empathizer
You prefer to assist, help and reach out to others. You prefer to serve others through a caring, sensitive and unobtrusive attitude and by depending on your intuition. You also like to encourage others to achieve. You place a high priority on a positive, hopeful and caring environment. You may not have many friends, but value the companionship of a few friends and family and would tend to place their needs above your own.

 Socializer
You are a people’s person and like to work with others in groups or to spend your free time in the company of others. You prefer to be surrounded by people and to be part of gatherings and crowds. You also go out of your way to bring people together, at work or when entertaining. You prefer to share information, to reach consensus and to encourage others to participate in sharing their ideas. You like to network can be outgoing and energetic when in the company of others.

R1  Imagineer
You prefer to think in pictures and to use metaphors and images to describe experiences. You also draw picture, doodle and scribble when listening to someone talking. You often play around with impossible ideas, and like to daydream, fantasize and think beyond the ordinary. You are reflective and meditative, often unsystematic (maybe even chaotic) and would like to do things “your way”. You often discover new insights in unexpected ways and like to nurture “strange” ideas.

 Strategist
You prefer to connect past and future and to see the vision, even to make forecasts and predictions as far as the future is concerned. While planning and creating your future, you prefer to challenge existing approaches and asking the Why? questions. You find unfamiliar territory, new experiences and uncertainty a challenge. You prefer to consider a variety of possibilities and would not shy away from risk when involved in designing future trends. You like to fill in the gaps between present and future possibilities.